

# MY CORPORATE IMPACT FUND

When Corporations become Champions...

## Step 1

### Become a Donor Champion

- **Create your My Corporate Impact Fund**
- **Make your first tax deductible donation**  
Your money will stay in your fund and only be used for your projects.
- **Receive your own My Corporate Impact URL** - Your logo, your input.

## Step 2

### Become a Project Champion

- **Pick/Create a project** - Choose a project from one of our partners or be creative and create your own project benefitting children in need.
- **Get Excited** – Help us energize and excite your employees to Make An Impact through payroll deductions and their time.
- **Promote it-** We will support all your marketing efforts using media, social media, community outreach and create promotional material for and with you.
- **Have fun with it-** You and MAIF will be co-funding your project through partner outreach and events.

## Step 3

### Make An Impact

- **Your project is fully funded**  
...once we have raised 15% over the total project cost.
- **Time to give and celebrate**  
We will coordinate your unique celebration event (presenting the check to your recipient, volunteering with your employees, celebrating with the recipients and donors, etc.).
- **Kick off your next Impact Project**  
Time to choose or create your next project.

My Corporate Impact Fund was created to give corporations a philanthropic outlet for their companies and employees using their own brand identity without having to create their own charitable 501(c)(3) foundation.



215 South Main Street, Suite 303,  
Davidson, NC 28036

(704) 251-8013 o

[dmckee@makeanimpactnow.org](mailto:dmckee@makeanimpactnow.org) e

How many **lives**  
can you  
**IMPACT?**