

MY IMPACT FUND

Gives donors a philanthropic outlet for using their own brand identity without having to create their own charitable 501(c)(3) foundation.

Find Your Passion

- **Create Your My Impact Fund**
- **Select a Project**
Choose a project from one of our partners or be creative and share your passion then we'll create a new project benefitting children in need.
- **Make Your First Tax Deductible Donation**
Your money will stay in your fund and only be used for your projects.
- **Receive Your Own My Impact URL**
Your logo, your input.



Market and Promotion

- **Get Excited**
Help us energize and excite your supporters and partners to Make An Impact through matching donations. Others can also get involved by giving of their time.
- **Promote**
We will support all your marketing efforts using media, social media, community outreach and create promotional material for and with you.
- **Have Fun!**
You and MAIF will be co-funding your project through partner outreach and events.

How Will You Make An Impact?

Make An Impact

- **Your Project is Fully Funded**
...Once we've raised 15% over the total project cost.
- **Time to Give and Celebrate!**
We'll coordinate your unique celebration event (check presentation to the recipient, volunteering opportunities with partners, celebrating with the recipient and partners).
- **Kick-Off Your Next Impact Project**
Time to choose and create your next project.



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Step 1

Step 2

Step 3